

# Dr. Daphne Ng Chiew Yen

Co-Founder & Chief Coach,  
Duo Sparks Badminton Academy Malaysia  
Sports Psychology Consultant  
Former National Badminton Player

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## PROFESSIONAL BIO

Daphne Ng is the Co-Founder and Chief Coach at Duo Sparks Badminton Academy Malaysia, a professional training academy established in 2012 dedicated to nurturing athletes from grassroots to international levels. A former Malaysian national badminton player, Daphne brings over a decade of elite-level coaching experience, strengthened by a deep academic and practical foundation in sports science and psychology.

She completed her Ph.D. in Education with a specialization in Sports Psychology, with her thesis focusing on the integration of psychological skills training to enhance footwork agility in badminton. Her expertise bridges high-performance coaching and mental skills development, equipping athletes to thrive both physically and psychologically.

Daphne is also the author of the book "Activation, Mobility, Strength, Recovery – Badminton Series 1", a practical guide for badminton players on resistance band training, recovery, and injury prevention. She serves as a certified Sanctband AMSR Instructor, where she conducts workshops and writes training protocols designed to enhance athletic performance through resistance-based functional movement.

Her coaching influence is far-reaching. She led the Malaysia Deaf Badminton Team to a Silver Medal at the 2017 Deaflympics in Turkey, and played a vital role in preparing Malaysia's E-Sports Team for the 2019 SEA Games in Manila, contributing to a Gold Medal win in Hearthstone through sports psychological support.

Daphne is widely recognized as a national advocate for inspiring sports. She was appointed the face of MILO ActiveGo Fibre Plus and the "Jom, Aktif Negaraku" campaign by Nestlé Malaysia. Her accolades include the 2022 SAY Award for Sports and Wellness, the 2023 Young Scientific Talent Residence Scholarship awarded by Campus France and the French Embassy, and a postgraduate diploma from the International Olympic Academy in Olympia, Greece.

In 2024, Daphne was honored with the National Sports Award for Women's Innovation (Coach) for her innovation of the Swift-Smart Motion Pattern (SSMP), an innovative training model that blends sports psychology and science to improve badminton footwork agility.

## RELEVANT EDUCATION

### **SEGi University, Malaysia**

Doctor of Philosophy (Phd) in Education

Sports Psychology

Graduated in June 2025

### **Universiti Malaya, Malaysia**

*Masters in Sports Science*

*(majoring in Sports Psychology)*

*Graduated in October 2016*

### **Universiti Malaya, Malaysia**

*Bachelors of Sports Science /*

*Graduated in October 2013*

### **International Olympic Academy, Olympia Greece**

*Diploma, 30th International Seminar on Olympic*

*Studies for Postgraduate Students*

*September 2023- October 2023*

## SPORTS ACHIEVEMENTS

- Former National Badminton Player (2005-2008)
- Professional Badminton Player - Nusa Mahsuri Badminton Club( 2009-2012)
- Bronze Medalist in Universiade Gwangju (2015)
- Appointed Coach of Malaysia for Deaflympics Games, Tokyo, Japan (2025)
- Appointed Coach of Malaysia for Deaflympics Games, Turkey (2017)
- Appointed Coach for TSG Augsburg, Germany (2018)
- Appointed Coach of Malaysia for ASEAN University Games, Singapore (2016)
- Instructor for BAM Level 1 Coaching Course

## AWARDS

- National Sports Award for Women's Innovation (Coach) (2024)
- Laureate of France Embassy to Malaysia in Young Scientific Talent Residence (Universcience, France) (2023)
- Merdeka Award Semi-finalist (2023)
- SAY Award for Sport and Wellness (2022)
- UM Sportswoman of the Year Award (2011 & 2012)

## CREDENTIALS & CERTIFICATIONS

- HRDF Accredited and Certified Trainer
- Certified BWF Level 1 Coach
- Certified BAM Level 1 and 2 Coach
- Master Trainer for Sanctband Global (Badminton)

## BRAND AMBASSADOR/ TALENT

- ASICS Sports Talent
- MILO @ NESTLE Sports Talent
- Protech Sports Ambassador
- Sports Direct Talent (Badminton)

## ARTICLES, BOOKS, PODCAST AND PUBLICATIONS

- Invited Guest on Institute Sukan Malaysia PERFORM Podcast “Bakat vs Minat” (2025)
- Chapter Contributor in “Awesome Super-Connectors Book by Dr Janson Yap” launched in Singapore (2024)
- Invited guest on the Better Call Sukan podcast (2024)
- Featured in the International Olympic Academy (IOA) Journal (2023)
- “Management of Physical Characteristics on Badminton Performance with Psychological Skills”, published in *Advancing Sports and Exercise via Innovation*; Springer Nature (2022)
- Chapter Contributor of “Dare to Pursue” in *Average to ACES Book* by Dr Janson Yap (2020)
- “Pandemic or not, stay active and stay positive”, in *Singapore Psychologist, Issue 5, Q4* (2020)
- Insight Contributor to “What the experts had to say” in *Badminton Andy*, UK website (since 2020)
- “It's the journey, not the destination” Podcast in *Mindgap's Insight* (2020)
- “My Experience training with Olympians” in *NIFS International Academy, Japan Newsletter* (2016)
- “The Effects of Imagery on Badminton Skills Performance”, journal published in *International Journal of Health, Physical Education and Computer Science in Sports*. (2016)

## ADDITIONAL ACHIEVEMENTS

- Invited Guest Expert by RTM Malaysia for Petronas Malaysia Open 2026
- Invited Speaker for Badminton Asia AOP on the topic " Mindset of a Champion" (2025)
- Invited Speaker at TEDxUKM Salon Series (2025)
- Invited Keynote Speaker at Miri Sport Medicine and Sport Science Conference (2025)
- Invited Guest Expert by RTM Malaysia for World Badminton Championships 2025
- Invited Guest Expert by RTM Malaysia for All England Badminton Championship 2025
- Invited Speaker at K2K Juara Sport Career Day
- Invited Speaker at HERizon 2024 on the topic "Breaking Barriers: No Ordinary Girls"
- Invited speaker for Badminton Asia AOP on the topic " Unlocking the Mind of Athletes" (2024)
- Organised "Science in Service of Medals" Exhibition officiated by Minister of Youth and Sports, YB Hannah Yeoh and His Excellency Mr. Ambassador France Embassy to Malaysia, Alex Cruau (2024)
- Invited guest expert by RTM Malaysia for Thomas & Uber Cup Final 2024
- Awarded "Young Scientific Talent" Scholarship by France Embassy in Malaysia and Campus France Malaysia the Universcience, Paris, France (2023)
- Representative of Olympic Council of Malaysia in 30th International Seminar for postgraduates in International Olympic Academy, Olympia, Athens, Greece (2023)
- Merdeka Award Semifinalist Candidate
- Awarded " SAY Award for Sports and Wellness" (2022)
- Awarded "Best Oral Presentation Award" at 9th Asian- South Pacific Association of Sport Psychology International Congress (2022)
- Invited panelist for " Forum Pemerkasaan Wanita dalam Industri Sukan" organised by Ministry of Youth and Sports
- Invited panelist for Universiti Sains Malaysia (USM) Mental Health Awareness Forum (2021)
- Invited Speaker in Pre-Olympic International E-Dialogue Series, Manav Rachna International Institute of Research and Studies (2021)
- Instructor for Olympic Movement, Olympic Council of Malaysia (OCM) (2021)
- Sports Psychologist for Malaysia Sea Games E-Sports Team (2019)
- Facilitator for Deloitte CASC SEA Trainee Program- Actionable Impact Analytics (Module 4.6: Analytics in Sports) (2019)
- Representative of Olympic Council of Malaysia in 7th Chinese Olympic Committee Youth Camp (2019)
- Best Presenter Award, 2nd Place in NIFS International Sports Academy, Japan (2016)
- Facilitator for Official Team Malaysia Sea Games 2015 Chanters (2015)
- University of Malaya Sportswoman of the Year 2011 & 2012

## ENGAGEMENTS WITH YOUTHS AND YOUTH ATHLETES (2018-2025)

- Invited guest speaker at Malacca Squash Racket Association Motivational Camp (2025)
- Invited guest speaker at Professional Sporting Pathways & Empowering Career (2024)
- Invited speaker and panelist at Penang Sports Excellence Symposium (2023)
- Invited Panelist in Women in Leadership Forum (University of Wolverhompson X Universiti Malaya) 2023
- Motivational Speaker for PENANG STATE SUKMA TEAM 2022
- Invited speaker for Inclusive Leadership Program 2022 and 2023 (a program by International Olympic Council Young Leaders )
- Invited Panelist for Mental Health Challenges among Athletes Forum 2022
- Stress Detox, Act Now for Universiti Utara Malaysia (UUM), Peninsula The Ship Campus 2021
- Interview with Synapze - Unearth the Next Star- How ? (2021)
- Invited Panelist on the topic " Mental Health Awareness " for Universiti Malaya (2021)
- Invited Panelist for USM "Overcoming Stress: Student-Athletes adapt to the new norm in sport" (2021)
- Invited panelist for the topic Sports Science in Badminton; The Malaysian Perspective" organised by Universiti Malaya (2021)
- Invited Speaker for International Association of Physical Education and Sports Incorporated " Strategies for Cultivating Inclusion and Building Equity in Sports (2021)
- Speaker for The Girls' Summit by Malaysia Girl Guides Association (2021)
- Speaker UTAR " Bring Out your best in sports and in life" (2021)
- Invited speaker for Macha Rachna " Pre Olympic International E-Dialogue Series (2021)
- Speaker on the topic " It's about the journey, not the destination"; Chong Hwa Private School (2021)
- Panelist for VSN 2030 Town Hall 2021 ( KBS)